

JAPP CONFERENCE –PROGRAMME
2-3 June, 2016
IE Business School. Calle María de Molina, 31-bis (Madrid, Spain)

JUNE 2, 2016

7:00-8:00 pm: Registration and Reception

JUNE 3, 2016

8:30 - 9:15 Coffee

9:15 – 9:40 Welcome

Salvador Carmona (IE Business School)

Lawrence Gordon (University of Maryland)

9:40-10:20

Saying more with less? Disclosure conciseness and completeness in Integrated Reports

Gaia Melloni, Ariela Caglio (University of Bocconi), Paolo Perego (RSM Erasmus University)

10:20-11:00

Do Chinese State Subsidies Affect Voluntary Corporate Social Responsibility Disclosure?

Edward Lee, Martin Walker, Cheng Zeng (University of Manchester)

11:00-11:20 Break

11:20-12:00

Disclosure Strategies and Investor Reactions to Downsizing Announcements: A Legitimacy Perspective

Emmanuelle Nègre (University of Montpellier), Marie-Anne Verdier (University of Toulouse), Charles H. Cho (ESSEC Business School), Dennis M. Patten (Illinois State University)

12:00-12:40

Explaining the adoption of benefit corporation laws by the U.S. States

Susan Murray (Southern Illinois University, Edwardsville)

12:40 -14:20 Lunch

Luncheon Speaker - Antonio Llarden ,Executive President of ENAGAS (listed in the World Index of 100 Most Sustainable Corporations for 2015 and the world leader in the gas industry)

14:20-15:00

Market Response to Regulatory Costs Related to Haze

Chao Kevin Li (University of New South Wales), Jin-hui Luo (Xiamen University), Naomi Soderstrom (University of Melbourne)

15:00 -15:40

Corporate social responsibility and geographic dispersion

Yufang Jin (Fudan University), Guifeng Shi, Jianfei Sun (Shanghai Jiao Tong University)

15:40-16:00 Break

16:00-16:40

The institutionalization of sustainability assurance services: a comparison between Italy and United States

Adriana Rossi (University G. d'Annunzio of Chieti-Pescara), Carlos Larrinaga, Mercedes Luque-Vílchez (University of Burgos)

16:40- 17:20

Wrap-up and 2017 Conference Announcement

Alnoor Bhimani, Salvador Carmona, Lawrence Gordon, Martin Loeb